

## Why Use a Repetitious Literary Curriculum?

Fact: The brain of a three-year-old is two and a half more times as active as the brain of a college student.\*



***Read It Once Again's* literary units combined with repetition insures the retention of information as a foundation for all higher levels of learning.**

Fact: Children who do not receive appropriate stimulation during these developmental prime times are at a greater risk for developmental delays.\*



***Read It Once Again's* literary curriculum reinforces memory skills, sequencing skills, and increases vocabulary. These skills are necessary to provide a solid educational foundation in preparation for higher levels of learning.**

Fact: Children who are introduced to the love of reading at an early age achieve higher academic success.\*



**Storybooks come alive when *Read It Once Again's* curriculums provide activities in every domain. Children become involved in the process of reading, which ignites the love of books and literature.**

Fact: Every dollar spent on preschoolers can save a school district over eight dollars in later educational costs.\*



**Instructional units from *Read It Once Again* will save you even more money. Our \$400 package deals will supply you with more than enough teaching materials to last an entire school year, and can be used over and over again! Invest your budget wisely.**

\*Source: *Rethinking the Brain*  
Rima Shore 1997

Read It Once Again 

<https://www.readitonceagain.com>